

SINGATULLIN RAFIK

Chief executive officer, co-founder of DeNet

He graduated from the Kazan State Technological University, specializing in engineering.

He is successfully engaged in management and business for over 15 years. He started his career as a head of Techno-color's office in Kazan that hit the top-5 list with record sales of modern patterns for house building. He was the first to deal with automated production issues.

He has an extensive experience in developing and introducing innovations in different fields (industrial production, building, IT).

He founded several start-ups in such areas as production and building. One of them was Concept House Store, a successful project that offers turn-key unique solutions from leading Russian architects. It was a breakthrough on the private housing market which is rather conservative. The project set new landmarks in terms of architecture and design.

In 2014-2016 Rafik managed a designing process of a challenging project "Sustainable development of Sokura" which supposes building of a smart satellite city near Kazan on the territory of 5,000 hectares based on a "live" management of processes in the city. For this project, Rafik gathered a team of the best Russian and foreign experts, specialists of the United Nations Human Settlements Program (UN-HABITAT).

Rafik is fond of horse riding, traveling, mountain tourism, he climbed Mount Kilimanjaro. He is married and has two children.

At DeNet Rafik is the leader of the project team, gathering ambitious professionals who have a long-standing goal of bringing distributed computing and decentralized hosting services to the world market. He oversees cooperation on the DeNet project with the Kazan Federal University (KFU). He participates in leading business forums and negotiations in Dubai, Singapore, New York, involving large international industrial companies in the use of DeNet resources. And if in 2017 the cost of DeNet experts estimated at \$ 1.2 million, then in 2018 – \$ 20 million (!)

"Entrepreneurship is the ability to create. I'm inspired by the fact that you can look beyond the boundaries of the existing, reach the horizon of the possible. I like to create my systems, to enter new markets, to challenge a certain product and solutions. The Concept House Store project serves a good example of it as its essence is to offer a new solution for people who want to have their original house, but do not have the knowledge and time for its design and development. In the innovative project of Sokura "smart city" I managed to gather a powerful international team of the best of the best - and this determined the success of the project. In the digital technology industry, I like the fact that you can automate different processes and

achieve high production efficiency - this is the future. The DeNet project is just an example of such a promising start-up with a high development potential in the world market, and for this we have gathered a team of professionals".